

## Fee Structure-1<sup>st</sup> Year (MBA) with Specialization in Digital Marketing

### Uttarakhand Quota (Amount of fee details in INR)

Semester	Heads	(Graduation Aggregate%) ≥90.01 (1st Category)	(Graduation Aggregate%) ≥80.01 and ≤90 (2nd Category)	(Graduation Aggregate%) ≥70.01 and ≤80 (3rd Category)	(Graduation Aggregate%) ≤70 (4th Category)
1st Semester	Academic Fee	1,00,492	1,00,492	1,00,492	1,00,492
	Merit Scholarship	30,148	20,098	10,049	--
	<b>Net Academic Fee</b>	<b>70,344</b>	<b>80,394</b>	<b>90,443</b>	<b>1,00,492</b>
2nd Semester	Academic Fee	1,00,492	1,00,492	1,00,492	1,00,492
	Merit Scholarship	30,148	20,098	10,049	--
	<b>Net Academic Fee</b>	<b>70,344</b>	<b>80,394</b>	<b>90,443</b>	<b>1,00,492</b>
Total Fee year wise inclusive of other charges		(1st Category) 1,71,051	(2nd Category) 1,91,149	(3rd Category) 2,11,248	(4th Category) 2,31,346

### All India Quota (Amount of fee details in INR)

Semester	Heads	(Graduation Aggregate%) ≥90.01 (1st Category)	(Graduation Aggregate%) ≥80.01 and ≤90 (2nd Category)	(Graduation Aggregate%) ≥70.01 and ≤80 (3rd Category)	(Graduation Aggregate%) ≤70 (4th Category)
1st Semester	Academic Fee	1,35,800	1,35,800	1,35,800	1,35,800
	Students Diversity Scholarship	25,300	25,300	25,300	25,300
	Merit Scholarship	33,150	22,100	11,050	-
	<b>Net Academic Fee</b>	<b>77,350</b>	<b>88,400</b>	<b>99,450</b>	<b>1,10,500</b>
2nd Semester	Academic Fee	1,35,800	1,35,800	1,35,800	1,35,800
	Students Diversity Scholarship	25,300	25,300	25,300	25,300
	Merit Scholarship	33,150	22,100	11,050	-
	<b>Net Academic Fee</b>	<b>77,350</b>	<b>88,400</b>	<b>99,450</b>	<b>1,10,500</b>
Total Fee year wise inclusive of other charges		(1st Category) 1,85,062	(2nd Category) 2,07,162	(3rd Category) 2,29,262	(4th Category) 2,51,362

### OTHER FEES

#### One Time Payable Charges in 1st Semester (INR)

Admission Fee	Enrolment Fee	Caution Money (Refundable after completion of programme)
10,000	2,000	2,000

#### Other Charges Per Semester (INR)

Examination Fee	Library Fee	Student Welfare Fee	Online Student Information Fee	Professional Fee (Assessment Solutions)	Total
4,600	800	750	1,500	531	8,181